

Project “Right Wing”

Dear Parents, Students and Friends of Bayview School of Ballet:

Bayview School of Ballet Inc. (BSB) was founded in 1982 by renowned teacher and choreographer Bella Kovarsky. Bella created a professional ballet school that has gained national and international recognition, modeled after the traditions of the Russian Vaganova style that has produced some of the greatest dancers in the world.

Following the untimely death of Bella Kovarsky in 2000, Anna Kovarsky-Steingold continued to build on her mother's legacy. Seven years since Bella's passing, the school is a flourishing institution where enrollment has doubled in size. BSB offers programs for students of all ages and levels, as well as preparation for professional schools and companies. Classes are taught by a team of highly qualified instructors, accompanied by live pianists to encourage the development of the students' musicality and style. The school holds an annual gala performance in June. This is an excellent opportunity for students to perform on stage, and for parents to observe and enjoy their progress.

Anna is committed to keeping her mother's spirit and tradition alive, and making BSB a unique community for students. Governments at the federal, provincial and municipal level have demonstrated their appreciation of the school for its dedication and advocacy of ballet and the arts, including Toronto Mayor David Miller. Luminaries from the professional dance community worldwide have also praised the school for its contribution to dance education.

After 27 years of continued success in ballet training, the time has come to take the Bayview School of Ballet to the next level of excellence. On March 3rd, 2008, BSB launched Right Wing, a \$1.8-million capital expansion project. The name "Right Wing" describes the physical nature of the project – *the construction of a completely new wing* – and also alludes to founder Bella Kovarsky's soaring vision.

The goal of Right Wing is to create a state-of-the-art dance education facility that matches the quality of BSB's world-class programs. This ambitious project will enable students striving to achieve the highest level of the Vaganova Syllabus to conduct their training in a professional environment.

The Right Wing will also add a striking and modern architectural landmark to Toronto's burgeoning Willowdale neighbourhood!

Your generous financial support will help to make this magnificent vision a reality for generations to come. Many exciting naming opportunities are available at various levels of support. To honour the generosity of donors, a prominent logo of their company name will be incorporated into the design.

Please see the attached letters for donor level information; for any related questions, please contact Anna Kovarsky-Steingold.

Thank you, in advance, for your support of this important cultural and educational endeavour.

Diamond-\$100,000 & up

- Your name and company logo displayed on the wall of the new BSB building
 - Your name and company logo displayed as a diamond sponsor in TV programs, commercials, newspaper articles and advertisements
- Your name and company logo displayed in the BSB informational pamphlet
 - Your name and company logo displayed in all performance programs
 - Four life-time complimentary Gala Performance tickets

Platinum-\$50,000-\$99,999

- Your name and company logo displayed on the wall of the new BSB building
- Your name and company logo displayed in all newspaper articles and advertisements
 - Your name and company logo displayed in the BSB informational pamphlet
 - Your name and company logo displayed in the Gala Performance program
 - Two life-time complimentary Gala Performance tickets

Gold-\$25,000-\$49,999

- Your name and company logo displayed on the wall of the new BSB building
- Your name and company logo displayed in the BSB informational pamphlet
- Your name and company logo displayed in the Gala Performance program
 - Two life-time complimentary Gala Performance tickets

Silver-\$15,000-\$24,999

- Your name and company logo displayed on the wall of the new BSB building
- Your name and company logo displayed in the Gala Performance program
 - Two life-time complimentary Gala Performance tickets

Bronze-\$5000-\$14,999

- Your name and company logo displayed on the wall of the new BSB building
 - Two life-time complimentary Gala Performance tickets

Friends-under \$4,999

- Gifts of any amount are gratefully accepted
- Please see the attached Pledge Form for complete details

For more information please contact Anna Kovarsky at (416) 222-5111.
Thank you for your generous support.

